**Draper® Names Director of Business Development for Motorized Solar Solutions**

**(Spiceland, Ind.) –** Window shade automation is becoming a key tool in building performance. To help support this trend Draper has announced a new director of business development–motorized solar solutions.

Tyson McDonald will oversee strategic initiatives regarding solar control motorization and automation solutions. That will include Draper brand positioning for motorized solutions, market analysis and strategic sales planning, product development, and new market/channel development.

“I’m really excited about this new opportunity,” McDonald said. “The shade automation market is growing, and I hope to use my experience and expertise to help Draper continue to provide innovative solutions that allow buildings be more productive and perform better.”

For the past three years, McDonald has worked with Draper as a window shade automation specialist focused on commissioning large motorized projects, key dealer engagement, and high-level motorization training.

“After working with Tyson these past few years, this seemed like a natural progression and the best use of his knowledge,” said Lee Denhart, architectural market manager for Draper. “Tyson and the rest of our excellent team of shading automation specialists will be a great resource for architects, specifiers, dealers, and building maintenance professionals to get the most out of their facilities’ shading systems.”

McDonald will continue to live and work from Calgary, Canada. He can be reached at **tyson.mcdonald@DraperInc.com**.

**About Draper**Based in Spiceland, Indiana, Draper has manufactured custom window shading solutions since 1902. Our products reflect sunlight and heat and reduce or eliminate glare. We work with architects and designers on flexible and scalable solutions for interior, exterior, and dual facade applications that allow you to control natural light, manage solar heat gain, reduce energy costs, and improve employee productivity and comfort. To learn more about Draper, visit [www.draperinc.com](http://www.draperinc.com).

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