**Draper® Names New Regional Sales Manager for Northeastern U.S.**

**(Spiceland, Ind.) –** August 31, 2020 - Draper®, Inc. has announced the addition of a new AV regional sales manager for the northeastern United States.

Tom Brochard joins Draper after more than 20 years in the consumer electronics industry with well-regarded organizations including SnapAV and Control4. He is responsible for consulting with customers on Draper core, advanced, and tailored audiovisual solutions, including projection screens, AV lifts, and AV mounts and structures.

“Tom brings a great wealth of experience and AV technical knowledge, especially of control systems,” said Jentry Wittkamper, director of sales for Draper. “He likes helping people understand their problems and find a solution, which fits well with the Draper focus on innovation and problem solving.”

Brochard will serve the territory from his home in Connecticut. In addition to Connecticut, his territory includes Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont.

“I’m excited by this opportunity with a company that’s known for being both innovative and steady,” said Brochard. “Draper has a great reputation in the industry, and I can’t wait to start working with clients to solve their AV needs.”

He can be reached by emailing **thomas.brochard@draperinc.com**or calling **203-671-6553**. Brochard is backed up in the region by audiovisual sales consultant Tara Jacobi. She can be reached at **tara.jacobi@draperinc.com**or **765.856.1314**.

**About Draper**Draper, Inc. creates core, advanced, and tailored solutions for the professional audiovisual marketplace, including projection screens, custom AV mounts, structures, enclosures, and lifts, as well as window shades and video conferencing solutions. Established in 1902, Draper markets through a network of dealers and distributors to the commercial, architectural, education, and residential markets. To learn more, visit [www.draperinc.com](http://www.draperinc.com).

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