**Draper Signs Leading Pro AV Rep Firms**

**(Spiceland, Ind.) –** Effective January 1st, Draper is expanding its network of independent manufacturer representatives with Mizzen Marketing and Richard Dean Associates being joined by Audio Biz, Excellence Marketing, Farm AV, HWPco, Mainline Marketing, McFadden Sales, and SKMac.

As a leading professional audiovisual brand, and one of our industry’s oldest family-owned companies, Draper is celebrating our best year ever.

“Our future is bright, and we want to share the excitement with our dealers and partners. I can’t think of a better way to kick off the upcoming new year than by welcoming many of the Pro AV industry's finest manufacturer rep firms,” said Kevin Barlow, Director of Sales – Pro AV. “We are fortunate to have found such a great group of professionals who appreciate Draper’s history of product innovation and culture of partner integrity.”

“We have great expectations for continued growth. These additions dovetail perfectly with our strategic plans to support dramatic market share expansion,” said Jentry Wittkamper, Draper Director of Sales. “We began partnering with Richard Dean Associates and Mizzen Marketing earlier this year. Their teams have been energizing and both helped make the decision to move in this direction an easy one. All these companies have been engaged with our regional sales managers already. Their reputations and relationships will enable tremendous opportunity for us. We couldn’t be more pleased.”

The Draper Pro AV portfolio of products and solutions includes a wide range of projection screens and fabrics, including our award-winning TecVision surfaces, as well as projector lifts, fly cage stacking frames, and our AV mounts and structures to support the latest video wall technologies. In addition, these reps will handle Draper commercial window shade products through our Pro AV channel of authorized dealers.

For more on Draper, please contact your Draper Regional Sales Manager or the rep firm for your area.

• Audio Biz – Great Lakes

815-271-3000

**www.audiobiz.com**

• Excellence Marketing – Upper Midwest

952-949-9011

**www.excellencemarketing.com**

• Farm AV – West, Southwest, Rockies

800-480-8544

**www.thefarmav.com**

• HWPco – Southeast

678-866-0511

**www.hwpco.com**

• Mainline Marketing – Florida, Caribbean

321-253-2030

**www.mainlinemarketing.com**

• McFadden Sales – Ohio Valley

614-899-6430

**www.mcfadden-sales.com**

• Mizzen Marketing – TX, LA AR, OK

817-477-1991

**www.mizzenmarketing.com**

• Richard Dean Associates – Northeast

978-462-1150

**www.richarddean.com**

• Samuel K. Macdonald – Mid-Atlantic, Metro NY

410-526-1776

**www.skmac.com**

**About Draper**Draper, Inc. creates core, advanced, and tailored solutions for the professional audiovisual marketplace, including projection screens, custom AV mounts, structures, enclosures and lifts, as well as window shades and video conferencing solutions. The family-owned and operated business was established in 1902, and markets through a network of dealers and distributors to the commercial, architectural, education, and residential markets. To learn more, visit [www.draperinc.com](http://www.draperinc.com).

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