**Draper Unveils New Smart, Stylish Roller Shades**

**(Spiceland, Ind.) –** Draper is elevating window shade style with the introduction of an all-new motorized roller window shade system.

FlexStyle is designed to meet the exacting standards of the most fashion-conscious homeowner. The alluring, stylish aluminum brackets are available in 9 colors and plated finished. Every FlexStyle shade is custom manufactured and hand inspected in the company’s world class Spiceland, Indiana factory.

“FlexStyle is the first shade product we’ve ever designed, engineered, and built specifically for the residential market,” said Randy Reece, Draper director of AV sales and marketing. “We see this as an important and expanding market and so we asked our product designers to come up with something special – something that subtly enhances any interior design.”

FlexStyle is powered by Somfy to integrate into smart home systems. Battery and standard motors are available with RTS or built-in Zigbee technology.

FlexStyle features hundreds of fabric color, texture, and openness choices from American weavers Phifer and Mermet USA, plus custom colors, patterns, and graphics.

To see the next step forward in window shade innovation, stop by booth 23081 at the 2022 CEDIA Expo, September 29-October 1 in Dallas, or go to [draperinc.com/go/flexstyle](https://www.draperinc.com/go/flexstyle).

**About Draper**Draper®, Inc., is a leading commercial shade manufacturer located in Spiceland, Indiana. We make thousands of custom shades daily and are bringing that same scale to the custom install market. We also make projection screens, AV lifts, and AV mounts and structures. To learn more, visit [www.draperathome.com](http://www.draperathome.com).

**Media Contact:**Terry Coffey  
Phone: 765-856-1230  
E-mail: [**tcoffey@draperinc.com**](mailto:tcoffey@draperinc.com)Website: [**www.draperinc.com**](http://www.draperinc.com)