**Draper Adds Livella Brand Group to Pro AV Roster**

**(Spiceland, Ind.) –**Draper has added an independent manufacturer representative for the Pro AV market.

As a leading professional audiovisual brand, and one of our industry’s oldest family-owned companies, Draper is celebrating our best year ever. Livella Brand Group will represent Draper projection screens, projector lifts, and AV mounts and structures in the central United States.

“Livella Brand Group is extremely excited to partner with such an historic and legendary brand! Draper provides best in class products and services, and this matches our strategy and company culture,” Adam Livella, CEO of Livella Brand Group. “We’re thrilled to be part of the shared synergy and look forward leveraging our experience in the AV marketplace while representing Draper to consultants, end users, and resale partners throughout Kansas, Missouri, Nebraska, Iowa, and southern Illinois.”

The signing of Livella Brand Group completes the pro AV rep firm roster for Draper, who now boasts representation throughout the United States.

“We’re very happy with the addition of Livella to our family of rep firms,” said Kevin Barlow, Director of Sales – Pro AV. “They understand the commitment to integrity that comes with being a family-owned and -operated company, and they represent the best of the best.”

The Draper Pro AV portfolio of products and solutions includes a wide range of projection screens and fabrics, including the award-winning TecVision line of projection surfaces, as well as projector lifts, fly cage stacking frames, and AV mounts and structures.

For more on Draper, please contact your Draper Regional Sales Manager or Livella Brand Group at **livellabrandgroup.com**.

**About Draper**Draper, Inc. creates core, advanced, and tailored solutions for the professional audiovisual marketplace, including projection screens, custom AV mounts, structures, enclosures and lifts, as well as window shades and video conferencing solutions. The family-owned and operated business was established in 1902, and markets through a network of dealers and distributors to the commercial, architectural, education, and residential markets. To learn more, visit [www.draperinc.com](http://www.draperinc.com).

**Media Contact:**Terry Coffey
Phone: 765-856-1230
E-mail: **tcoffey@draperinc.com**Website: [**www.draperinc.com**](http://www.draperinc.com)